

REQUEST FOR EXPRESSION OF INTEREST FOR PROVISION OF CONSULTING SERVICES FOR THE CONTENT DEVELOPMENT OF PCC PUBLICATION ON FOSTERING COMPETITION IN THE PHILIPPINES

1. The *Philippine Competition Commission*, through the *2021 General Appropriations Act* intends to apply the sum of **One Million Pesos (Php1,000,000.00)**, being the Approved Budget for the Contract (ABC) to payments under the contract for ***Provision of Consulting Services for the Content Development of PCC Publication on Fostering Competition in the Philippines*** under ***Request for Expression of Interest (REI) No. 2021-02-0044***. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The *Philippine Competition Commission* now calls for the submission of eligibility documents for ***Provision of Consulting Services for the Content Development of PCC Publication on Fostering Competition in the Philippines***. Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before ***26 February 2021, 12:00NN*** at ***25^F Vertis North Corporate Center 1, North Avenue, Quezon City***. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. Interested bidders may obtain further information from *Philippine Competition Commission* and inspect the Bidding Documents at the address given below during ***Office Hours from 9:00 A.M. to 5:00 P.M. (Monday through Friday)***.
4. The Bidding Documents – Part I may be acquired on ***18 February 2021*** by interested Consultants from the address below. Bidding Documents – Part II may only be acquired by Short Listed Consultants upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of ***One Thousand pesos (Php1,000.00)***.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR).

The short list shall consist of **five (5)** prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

Criteria	Preferred Qualification/s
Applicable experience of the consulting firm	<p><u>Years of experience:</u> 6 years of general experience in creative content creation/development, creative writing, copyediting, marketing and communications strategies, and advertising.</p> <p><u>Engagements:</u> three (3) engagements/projects in the last five (5) years that involve creative content creation/development, creative writing, copyediting, marketing and communications strategies, and advertising.</p>
Quality of key personnel to be assigned to this project	<p>Project Lead/Manager or Writer</p> <ul style="list-style-type: none"> • <u>Years of experience:</u> with five (5) years of experience in the field/s that are similar* and/or relevant** to this project. • <u>Similar/relevant engagements:</u> had been involved in three (3) projects that are similar* and/or relevant** to this project. • <u>Education:</u> With Bachelor's degree in Development Communications, Communication Arts, Communications Research, English, Design and Arts, Marketing Communications, Multimedia Arts, Arts Management, Digital Media, Advertising, and other similar and/or relevant fields. <p><i>Note: Pursuant to Section 33.3 of the revised IRR, there should be no replacement of key personnel before the awarding of the contract, except for justifiable reason, such as illness, death, or resignation provided it is duly supported by relevant certificates, or any delay caused by the procuring entity. Once the contract has been awarded, no replacement shall be allowed until after fifty percent (50%) of the personnel's man-months have been served, except for justifiable reasons, subject to appropriate sanctions as prescribed in the Philippine Bidding Documents (PBD).</i></p>
Current workload relative to capacity (20)	<p><u>At most (5) ongoing similar contracts, with project cost greater than or equal to the ABC stated in this TOR</u></p> <p><i>Note: Contract/s that will terminate on or before 90 calendar days, from the deadline of submission of eligibility documents for this project, shall not be considered as 'ongoing'.</i></p>

* Commemorative book, coffee table book, corporate book, etc.

** Production of information, education, and communication (IEC) materials and/or multimedia products

Passing Score: 70%

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

7. The Procuring Entity shall evaluate bids using the **Quality Based Evaluation/Selection (QBE/QBS)** procedure. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
8. The contract shall be completed within **Six (6) Months**.
9. The **Philippine Competition Commission** reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
10. For further information, please refer to:

THE SECRETARIAT

Bids and Awards Committee

Philippine Competition Commission

25F Tower 1, Vertis North Corporate Center,

North Avenue, Quezon City

Telephone No.: (02) 771-9722 local 204

e-mail: procurement@phcc.gov.ph or rrvillanueva@phcc.gov.ph

18 February 2021

ATTY. JOSEPH MELVIN B. BASAS

Chairperson, PCC Bids and Awards Committee

