

## NOTICE TO PROCEED

27 September 2022

**MR. MARLON A. GONZALES**  
President  
**PurpleBug, Inc.**  
Unit 806 Antel 2000 Corporate Center  
121 Valero St. Salcedo Village, Makati City

Dear **Mr. Gonzales:**

This refers to the Notice of Award to **PurpleBug, Inc.** for the **Provision of Consulting Services to Conduct Digital Media Advertising Placements for Stakeholder Awareness and Competition Enforcement** in the total amount of **Five Million One Hundred Twenty-One Thousand One Hundred Thirty Pesos and 80/100 (PhP5,121,130.80)** inclusive of all applicable taxes.


In relation thereto, notice is hereby given to **PurpleBug, Inc.** that the implementation of the said engagement shall commence immediately. You are expected to perform the terms and conditions stipulated in the attached Contract Agreement.

Please acknowledge receipt of this notice by signing at the portion provided below. Keep a copy and return the original copy to this office at the soonest.

For further details, please contact the PBAC Secretariat through the following contact details: (a) email: [procurement@phcc.gov.ph](mailto:procurement@phcc.gov.ph) or [procurementunit@phcc.gov.ph](mailto:procurementunit@phcc.gov.ph) and (b) Tel. No. (+632) 8771-9722 local 203/204.

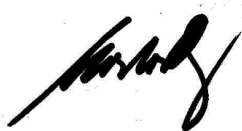
Thank you.

Very sincerely,



**KENNETH V. TANATE, PhD**  
Executive Director and  
Head of the Procuring Entity

Conforme:



**MR. MARLON A. GONZALES**

Date: September 28, 2022