

## NOTICE OF AWARD

14 September 2022

**MR. MARLON A. GONZALES**

President

**PurpleBug, Inc.**

Unit 806 Antel 2000 Corporate Center

121 Valero St. Salcedo Village, Makati City

Dear **Mr. Gonzales:**

The Philippine Competition Commission (PCC) is hereby awarding the contract to **PurpleBug, Inc.** for the *Provision of Consulting Services to Conduct Digital Media Advertising Placements for Stakeholder Awareness and Competition Enforcement* in the total amount of *Five Million One Hundred Twenty-One Thousand One Hundred Thirty Pesos and 80/100 (PhP5,121,130.80)* inclusive of all applicable taxes.

In this regard, **PurpleBug, Inc.** is hereby advised to post the required Performance Security and enter into contract with the PCC within ten (10) calendar days from receipt of this Notice. Failure to enter into contract shall constitute a sufficient ground for cancellation of this award.

Thank you.

Very sincerely,



**KENNETH V. TANATE, PhD**

Executive Director and  
Head of the Procuring Entity 

Conforme:



**MR. MARLON A. GONZALES**

Date: September 19, 2022