

NOTICE TO PROCEED

30 July 2024

ATTY. RODRIGO O. CELICIOSUS

President

The All-Asian Centre for Enterprise Development, Inc.

Clock-In ATC, 5th Floor, ATC Corporate Center,
Madrigal Business Park, Ayala Alabang

Dear Atty. Celiciosus:

This refers to the Notice of Award to *The All-Asian Centre for Enterprise Development (ASCEND), Inc.* for the *Procurement of Consultancy Services for the Conduct of Market Surveys among Consumers/Households* in the total amount of *Two Million Two Hundred Ninety Thousand Nine Hundred Sixty Pesos (PhP2,290,960.00)*, inclusive of all applicable taxes.

In relation thereto, notice is hereby given to *ASCEND, Inc.* that the implementation of the said engagement shall commence immediately. You are expected to perform the terms and conditions stipulated in the attached Contract Agreement.

Please acknowledge receipt of this notice by signing at the portion provided below. Keep a copy and return the original copy to this office at the soonest.

For further details, please contact the PBAC Secretariat through the following contact details: (a) email: procurement@phcc.gov.ph or procurementunit@phcc.gov.ph and (b) Tel. No. (+632) 8771-9722 local 203/204.

Thank you.

Very sincerely,

[confidential]

KENNETH V. TANATE, PID

Executive Director and [confidenti
Head of the Procuring Entity

Conforme:

[confidential]

ATTY. RODRIGO O. CELICIOSUS

Date: 7/31/24



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