

## NOTICE OF AWARD

19 July 2024

**ATTY. RODRIGO O. CELICIOUS**

President

**The All-Asian Centre for Enterprise Development, Inc.**

Clock-In ATC, 5th Floor, ATC Corporate Center,

Madrigal Business Park, Ayala Alabang

Dear **Atty. Celicious**:


The Philippine Competition Commission (PCC) is hereby awarding the contract to **The All-Asian Centre for Enterprise Development (ASCEND), Inc.** for the **Procurement of Consultancy Services for the Conduct of Market Surveys among Consumers/Households** in the total amount of **Two Million Two Hundred Ninety Thousand Nine Hundred Sixty Pesos (PhP2,290,960.00)**, inclusive of all applicable taxes.


In this regard, **ASCEND, Inc.** is hereby advised to submit a valid performance security and enter into a contract with PCC immediately upon receipt of this notice. Failure to enter into contract within ten (10) calendar days shall constitute sufficient ground for cancellation of this award.

Thank you.

Very sincerely,

[confidential]

  
**KENNETH V. TANATE, PhD**  
Executive Director and  
Head of the Procuring Entity

  
Conforme: [confidential]

**ATTY. RODRIGO O. CELICIOUS**

Date: 7/25/24



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